



NIMBIN CHAMBER OF COMMERCE Inc
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MANAGEMENT COMMITTEE MINUTES

Monday 07 August 2023
At Birth & Beyond Hall

Meeting commenced 1735 hrs
Acknowledgment of Country

1. **MINUTE TAKER:** David Spain
2. **COMMITTEE MEMBERS PRESENT:** Dafydd Hyett [President], Diana Roberts [Vice President], Peter Hughes [Treasurer], David Spain [Secretary], Samantha Allen, Aline Binetruy, Carolione Todd, Nicole Lindner, Liam Brehme. **Guests:** James ('Wick') & Rain Wickham from Aether Agency.
3. **CHAIRPERSON:** Dafydd Hyett
4. **NON-CONTENTIOUS ANNOUNCEMENTS & CONFLICTS OF INTEREST:** Nil
5. **DIGITAL ASSISTANTS**

Wick & Rain from Aether agency attended as guests. They are primarily operating under NCCI, but have been appointed as our digital assistants, working two hours per week at present. Their proposed scope of tasks is below. Their prime liaison is to be with Sammi & Aline, copied in to Diana.

- (i) **Image Library:** The secretary supplied them with the hard drive containing the professional business & village photos we had taken. [Two old video tapes were taken by Dafydd]. These images can be used for digital illustration purposes. Dogwhistle still has the 2022 photos taken during the Roots Festival. Aether will seek access from the two smug mug photo folders held by Dogwhistle.
- (ii) **Email Distribution:** Improving our division of email stream is a major immediate task. Wick advised that structural controls can facilitate the general Inbox being distributed to the relevant folders & responsible persons. They can set up various dedicated topic, officer or personal streams in the NCOC Gmail Inbox, e.g. : President @, Secretary @ or Aline @, but this will take some time to embed. For now, Aether will do their best to manually sort emails into the various existing topic folders. Anyone who looks at a general Inbox email should then right-click it and mark it as unread.
- (iii) **Social Media Collation money:** LCC is now attending to collection (from manifold sources) & collation of social media data (re local events, business initiatives etc.) and its upload to Facebook for visitNimbin purposes, so our budget for this task (\$3440) can be applied elsewhere. Aether, in liaison with Aline, is to design a proposal on how to apply it.

- (iv) **Visitor Brochure:** This can currently be downloaded to our website The paper copy is printed, in small quantities as amended & required. Carolione will review the content so as to update the current version, and pass on her thinking to Dafydd. Liam will then update the WordPress version for Dafydd to print in small quantities as needed. Nicole offered to help fold.
- (v) **Nimbin Grassroots:** David holds this registered business name as trustee for NCOC. He advocated the name could be used in an initiative whereby members or local citizens could freely & voluntarily upload to NCOC website videos sorted into maybe five or six categories of aspirational themes (e.g. permaculture, intentional community, sustainable technology, alternative healing, revived koori culture, local arts 'n crafts) Member Uploads to NCOC website. This could provide a useful window to the world. Wick said that such a project would require curation & moderation from the start and could be on our website or have its own linked domain name. Carolione said the material could be presented as 'Nimbin University'; Diana said that Paul Tait holds much aspirational footage, including from the recent Aquarius 50. Aline said there would be scope for local businesses to insert advertisements.

David / Carolione	That the Business Name "Nimbin Grassroots", held by David as trustee, be renewed for three years at \$63 per year	Carried
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(vi) **Domain name .org**

This is only available to non-profits. We should register it to maintain presence.

Aline / Diana	That we request & authorise Aether to obtain the domain name Nimbin.org.au	Carried
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- (vii) **Update of details on Website:** Relevant details that need adding or updating are Signage, Murals, Tourism, Rainbow Road, Village Walk, Digital Workshop, Women in Business Workshop. Nicole offered to do the signage; Aline the digital workshops and women in business. The village walk report that was prepared last year for Council should be sent to Aether for uploading by the secretary; the outcomes from the 2021 tourism brainstorm and the Rainbow Road update will be done by Diana. Not allocated so for a decision regarding responsibility, but to be considered at next meeting, is an update regarding all the murals we've sponsored since the website went live.
- (viii) **Member-Data Business Uploads:** This can be done directly by members self-managing own profile on our website needs, but this activity needs to be monitored. Possibly Aether could be speaker at a GM, educating members on performing this process.

[Rain & Wick departed at 1856 hours.]

Liam observed that this proposal opens a large scope of works, far more than two hours per week. It is all doable but needs funding & management to avoid being grandiose & vapid. We need to be more granular as to immediate priorities and development strategy. Diana said that managing the emails and developing a general strategy have priority; together (jointly) Rain & Wick cost \$40 + GST ph. Dafydd said that, once we determine on a strategy, we can seek grants & funding.

6. **MINUTES**

Sammi / Aline	That the v 02 draft Minutes from 03-07-2023 be adopted	Carried
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7. **MATTERS ARISING:**

AQ50: We hold in trust about \$20k but have not paid some creditors (who are willing to delay) as we are awaiting the LSCA grant. Janelle Saffin's office advises that the grant should be available during August.

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Aline's Gmail Access: Is working fine; Ben has fixed the software connectivity.

LCC Traffic Advisory Committee: Nicole wrote to LCC about the Mulgum Creek bridge problems. No response from LCC as yet; Nicole will follow up.

Applications for Membership Process: Dafydd has not yet done the new Welcome letter. Sammi will discuss with Rick & Rain re upload of new data. Sammi said that there can be a financial anomaly if persons pay a membership fee prior to ratification; David said that in that case the fee should be held in trust pending formal admission.

Illuminate 2023: Sammi has supplied near-final figures and an Excel spreadsheet of outlays.

David / Dafydd	That Sammi be thanked & commended for a thorough & transparent accounting	Carried
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LCC SBVRL & Budget Allocation: Aline advised that all income from SBVRL & grants, and all expenditure (including on Illuminate, all sponsorships paid & promised, all committed expenses, and murals) balances, with maybe \$900 credit. Dafydd has agreed to this report. **Regarding Illuminate:** We need to report to LCC on the economic benefits of Illuminate, so as to satisfy the LCC grant terms, but could base that on last year's. As part of the sponsorship funding, the acquittal document is required from the Chamber; LCC has supplied a template. We need to supply Tina with estimated numbers and expenditure; she will then assess the balance funding to be paid and raise a creditor payment with the appropriate budget area. Regarding justification of Illuminate under the SBRVL, Aline will send to Sammi what we have and she will complete. **Regarding murals,** included is what we have paid so far. As the financial period is not over, it is still unclear if Miranda's mural will be all in or not, and the social media strategy is still unsettled. In conclusion with have enough to justify our application & use of the fund.

Women in Business: Dafydd reported that there were 23 attendees (14 non-member & 9 members) with door sales of \$100, so income was \$350 and outlays (on food & venue) were \$375, which was \$300 less than budget. Aline said Budget was \$625.- (for 25 people) + 100.- for venue (email Dafydd 23.06) Real is 575.-+ 100.- -350.- = 325.

SCU Isaver Account: Secretary to confirm signatories to SCU.

Hoop Signs: Dafydd is anchoring this and has given Armsigns the dimensions of the hoops (which themselves will need repainting). Armsigns will print the design on fresh tin. The existing Debbie Lee design will be used, reduced to size (Diana has the original artwork and will scan it for Armsigns).

Committee Meeting Times: Several committee members are finding evening meetings cause difficulties with children & travel.

Dafydd / Aline	That committee meetings henceforth be at 9 am on the first Monday of the month, starting from September	Carried
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- 8. **GENERAL MEETING:** Dafydd & Aline were constituted a sub-committee to plan a date (probably in late August or September) and a venue, book the venue, arrange for provision of finger food and organise suitable speakers [suggestions: Aether on member upload process, Nimbin Dairy, individuals promoting their business]. It was noted that Dafydd would have a conflict of interest in considering use of Bush Theatre and its restaurant, but this conflict was waived by the committee provided that any such usage did not exceed its usual commercial rates.

9. **CORRESPONDENCE**

Mulgum Creek Bridges: Nicole sent LCC a CRM about the lighting surface & visual defects of these bridges.

Skate Park: The secretary wrote to LCC in support of Mitch’s letter urging improvement of skate park; acknowledgment received.

Scenic Drives Map: LCC is producing such a map, showcasing two drives (being Lismore & Nimbin). They have asked what we would like featured on the Nimbin drive cover. Secretary to advise them, and make available, the Benny Zable Flag-Rocks logo.

Work Experience Liaison: Mark Chaseling, the Careers advisor at Nimbin Central School, is seeking community support. Request adjourned, Aline to consider a response.

9. **BUSINESS ARISING FROM CORRESPONDENCE:** Reflected in body of minutes.

10. **FINANCIAL REPORT**

The treasurer tabled a Financial report. We have \$56k in the bank, of which \$10k is committed. We owe about \$5k mostly to Dogwhistle, but much of this will be assigned to Aether in respect of work Dogwhistle is no longer doing.

Aline / Sammi	That the financial report be accepted.	Carried
Diana / Sammi	That only financial members shall have, or be able to retain, a presence on our website, together with services & maybe accommodation (even if non-member). Currently unfinancial members are to be sent an invoice reminder and encouragement to pay –[Sammi to action]	Carried
Diana / Sammi	That Carolione & Sammi monitor the currency of the village brochure map with actual operating businesses, then give their findings to Dafydd & Liam for updated production & reprint	Carried
Peter / Dafydd	That the chamber believes it can pay its debt as they fall due. That the financial report be accepted.	Carried

11. **APPLICATIONS FOR MEMBERSHIP**

Sammi / Dafydd	That, upon supply of an application, evidence of an ABN (save where turnover is <\$75k p.a.) and payment of membership fees, the following be admitted to membership: Kayla Bloom t/as Ecstatic Dance Amanda Bales t/as Bamboo Botanica Aurelie Billot t/as Your Business Web Design	Carried
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GENERAL BUSINESS

12. **CULTURAL CENTRE SUBSIDY**

Sammi/ Nicole	That NCOC continue its subsidy of the Cultural Centre rent by \$100 per month	Carried
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13. **RESTUMPING OF B+B HALL**

NCCI, as registered proprietor of this building, has asked for a letter of support to get a grant. Secretary to supply same.

14. ROOTS FESTIVAL

Roots Festival is planned for 14-15 October. This has been good for the village historically, bringing in quality musicians and a completely different type of visitor. Lou Bradley has developed quite a big program and is discounting tickets for locals (free for helpers). Comment was made that she needs to contact LCC's staff managing visitNimbin social media and request update to her social media & web material.

Sammi/ Diana	That the chamber sponsor Roots Festival by \$1000 in return for publicity and free tickets which we can make available to members - or raffle.	Carried
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- 15. DESTINATION TOURISM AWARD:** Congratulations to Nicole for winning three regional tourism awards including the major award for her "Contained in Nimbin" accommodation development at 289 Crofton Road.

[1945hrs Diana left meeting]

- 16. MURAL REVIEW** Carolione has photographed all the murals. Eight out of 25 are in good condition but the others need cleaning or retouching to various degrees. She will list names & contact details for the associated artists & building proprietors, but obtaining building entry & legal/moral copyright work (integrity) approvals will be a task for others. According to the treasurer's latest statement, we have about \$1000 in the mural fund and can seek grants for the renovations.
- 17. NEXT MEETING:** 9.00 a.m. on Monday 04 September 2023, venue tba.

End 2010hrs

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