

NIMBIN CHAMBER OF COMMERCE Inc

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MANAGEMENT COMMITTEE MINUTES

Monday 04 April 2022, Zoom

Meeting commenced 1730 hrs Acknowledgment of Country

1. MINUTE TAKER: David Spain

- 2. COMMITTEE MEMBERS PRESENT: Dafydd Hyett [President], David Spain [Secretary], Diana Roberts, Tashanna Fuller, Kylie Cain Apologies: Peter Hughes [Treasurer], Theresa Biscoe [Vice President], Samantha Allen, Jodee Tichbourne, Caroline Todd. Guest: Wil Polson
- **3. CHAIRPERSON:** Dafydd Hyett.

4. NON-CONTENTIOUS ANNOUNCEMENTS / CONFLICTS OF INTEREST:

Anonymous article in box on p6 NGT about "Handover of Peace Park", linking in NCOC, is inaccurate. It may be an erroneous extrapolation from our February minutes. President to contact Bob Dooley.

5. PREVIOUS MINUTES:

Diana/	That the draft minutes of the previous committee's meeting on 00-03-2022, as	Carried
Kylie	tabled, be accepted	

6. BUSINESS ARISING from minutes

Illuminate Nimbin: We aimed to extend to 26-08-22 but Wil advised that the funding committee (NSW Dept of Planning & Infrastructure) is opposed to extending that long, even tho' it invited us to request any extension. He and Tina are meeting with them again on Wednesday but flood impacts (especially on Gin as organizer) may prevent continuance. We can arrange for the festival if it is in August and could put on pressure via Janelle Saffin if NSWDPI remain obstructive. An adjourned aspect for this festival is "seats & tables".

Promotion of August-Sept-Oct series of events: These events could be promoted via social media as evidencing an active community culture, and funding (advertised) might be raised from local businesses. LCC might endorse this as all Lismore events are wiped out due to floods. Wil to follow up. Many Nimbin volunteers are helping to restore Lismore, but an official NCOC presence might be helpful if we could define & deliver meaningful support (e.g. listing & patronising restored Lismore businesses). Dafydd, Tash, Carolione, Jodee expressed interest in formulating a proposal for involvement.

Brochures: Were to be distributed to businesses by Steph. Dafydd to arrange and make them available for businesses. Apology to Steph has not been done.

Bridge & toilet renovation has been handed to LCC asset manager.

Dealing with Correspondence: Sammi has this primary role but has been ill. Diana said we need a list of relevant correspondence tabled before each meeting. Dafydd to discuss management of inbox with Sammi. Biskit and Tash.

Proposed Mardi Gras Police letter: Attendance figures peaked in 2015 and have gone down since then. Police activity has been depressive, with 2550 RDT tests conducted last year (resulting in only 39 arrests). These tests, which were accompanied by ;police bullying, interrupted travel for many locals who were just going shopping or doing school runs. Tash to supply servo figures.

Invoice for Sophie Stouff: Peter is badly hit by the floods and has n home for another month. He usually issues invoices via Quickbooks online (this is automatically linked to our bank account) but Sammi/Kylie can't access that. He can enter Quickbooks and does not need to access his computers locally. Peter also needs to account for the grant. If Peter sets up necessary categories in Quickbooks then someone else on the committee may be able to issue such invoices.

Business Activation Group: This was an attempt by the Lismore Chamber of Commerce to utilize excess SBVRL funds. However, since then the new councillors object to Nimbin being involved because it was not mentioned in the initial plan. In any event Nimbin's involvement is probably a waste of time, not least as we have our own SBVRL funds.

Applications for Membership: We have no images for the three new members admitted at last meeting. To go onto website an image (representing the business) must be supplied. Dafydd will ask for the images.

- 7. **FINANCE REPORT** Flooded out
- 8. PUBLIC TOILETS, BASKETBALL COURT & PROPOSED AMENITIES BLOCK AT PEACE PARK: Are awaiting being addressed by LCC.
- 9. AQUARIUS 50th: The EOI request was publicized on dd-mm-2022 and ascertaining a co-ordinator is central. Benny resigned as president of Aquarius Foundation and Katie is ill. Benny has invited NCOC to have a delegate join its committee. He has agreed that NCOC can do as it pleases, so we are not stepping on the Foundation's toes. Tash will go to its AGM but not join its committee, Carolione said she would go too. Potentially, there is an NSW government grant of \$100k+ for regional festivals but there must be a 25% co-contribution which possibly LCC could supply on basis of local economic benefit (we would have to lodge a budget submission); also AUS [Australian Union of Students] might be a co-contributor as the festival would be of national significance. There are many suggestions that give some substance for events over a 10-day period, such as film festival, ball, regional gallery, school, Robyn Francis. Each event would have to be costed, but they would be at separate free-standing venues and there would be no "closing the street" outlay. Expressions of interest (as regards participation) responses have been received from NZ, Paul & Jeni, Megan, Djanbung, Graham Dunstan, Johnny Allan.
- 10. WEBSITE: Images for the business and location shoots will be developed into website banners and loaded to the website image gallery. The Chamber of Commerce site will be refreshed with new imagery and the banners made available for Visit Nimbin. A photo/video shoot is scheduled to take place as part of the Illuminate Festival when that can be held. Three quarters of the business library shoot has been completed with the remaining to be taken when conditions permit; Covid restrictions and weather has delayed this project. To avoid any further delays the current library of images will be made available to the businesses as a link and they will be able to download their images and update their individual business listings. An email will be sent from the Chamber advising how to do this. The videos will also be made available to assist with this process.

Website Training: The Grant was to provide 2 x 2-hour training workshops. Training was provided to Wil Polsen as part of his induction to Council and was costed to Lismore City Council separately. With Dogwhistle successful in coordinating website content for the Chamber, further training was not required. To fulfil the element of the grant it has been recommended that training videos be provided to assist business in maintaining their business and event listings on the site. The videos will be simple 'how to' videos and will be loaded to the website for businesses to access. The how-to videos will include the following topics:

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☐ How to	register your business
☐ How to	login
☐ How to	change your password
☐ How to	make changes to your business listing
☐ How to	register an event
☐ How to	make changes to your event listing
☐ How to	provide quality images

Nimbin Shop: The initial project was to upload 30 products, provide lightbox set up and camera. The website has been developed and includes 17 products currently. There is a second round of products being developed and was loaded to the website during the week commencing 28 March. The online shop site can now be launched and made available across the Visit Nimbin, Chamber and Community Centre websites. Once our Social media strategy is approved, digital advertising will commence to promote the shop and upcoming events.

11. SIGNAGE GRANT: Each of 4 artists get \$2500 (Gilbert, Elspeth, Benny & Steph). The copyright terms of each artist's input are recorded on the invoice. Steph has supplied Elspeth's image (in Publisher). This must relate to the Visit Nimbin site (Wil to manage). David to liaise with Stephanie. David to supply invoices to Diana (so she can report to funding body on grant).

END: 1945 hrs

NEXT MEETING: 02 May 2022 -- venue to be announced.

--- DWS